

Custom labels: The answer to growing your sales

You already have the contacts. Isn't it the time you leveraged them for more sales? We have the expertise and we're willing to help educate you on custom labels. If you're selling everything BUT labels to your current customers, you're missing a huge opportunity to achieve a consistent, renewable profit stream. Did you know that labels are one of the few areas in printing that are still growing?

Call or email us today to find out how labels can help you achieve your sales goals.



Doug Danosky

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Phone (800) 367-1149, x5707

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Steve Danosky

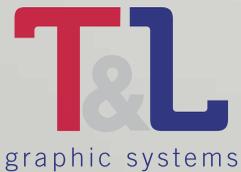
Email sdanosky@tlgraphic.com

Phone (800) 367-1149, x5716

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Custom Label Service

- Up to eight line colors
- Four color process
- Prime
- Variably imaged (any material)
- Tyvek
- Linerless
- Scratch offs
- Drum labels
- UV and lamination
- Laser
- Thermal



442 W. Fullerton Ave.
Elmhurst, IL 60126

We've got your back

when it comes to making
and selling custom labels.





Selling labels profitably requires a partner that has your back

You can buy your labels from any number of vendors, but only T&L has a reputation spanning over 30 years of supporting and standing behind its dealers. When we say “we’ve got your back”, we mean it. We’re there to help you through every step of the process of printing custom labels and keeping your customers happy.

Fast estimates

We strive for same-day turnaround on estimates because we know you need to get back in front of your customers... and fast.

In-house art department

We can develop nearly any type of label artwork from the images and files you receive from your customer.

Custom artwork gives you another reason to get in front of your customer and show him/her what they’re buying. Our art department also handles pre-press which gets you on press quickly and efficiently.



Knowledge and expertise

We can help you articulate the value of our labels by providing insights into substrates and inks as well as temperature and wear considerations. We’ll help you come across as an expert to your customers.

Plating

Plating is done in-house rather than being sent out to another vendor. Keeping all processes in-house ensures timely production and an assurance of the highest possible quality.

High-speed presses

Our new Mark Andy press takes **one-fourth the time to set-up** and **operates three times faster** than other presses. This technology means lower costs and faster turnaround for your jobs.

Quality

Many competitors throw this word around. We don’t, because a high-quality, custom printed label reflects the quality of your customer’s product. A poorly printed label indicates the product inside is substandard and that’s precisely why we take quality very seriously.

“Quick turnaround, quality and trust. That’s T&L in a nutshell.”

Doug Johnson, VP
DFI - Solutions in Print

